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- Place ID on all of your possessions to help the finder return them should you lose them.
  - Protection in three simple steps.
  - Emergency ID Code that rapidly gets a message to two linked mobile phones - when a lost item is found.
  - Not a tracking device, no batteries, no GPS. An evolution of the asset tag.
  - Data protection friendly products - no names, addresses or email's requested. No login.
  - The technology is in the cloud not on the item.
  - A valuable aid when looking to contact the owner of the found item.



# Interesting Stats:

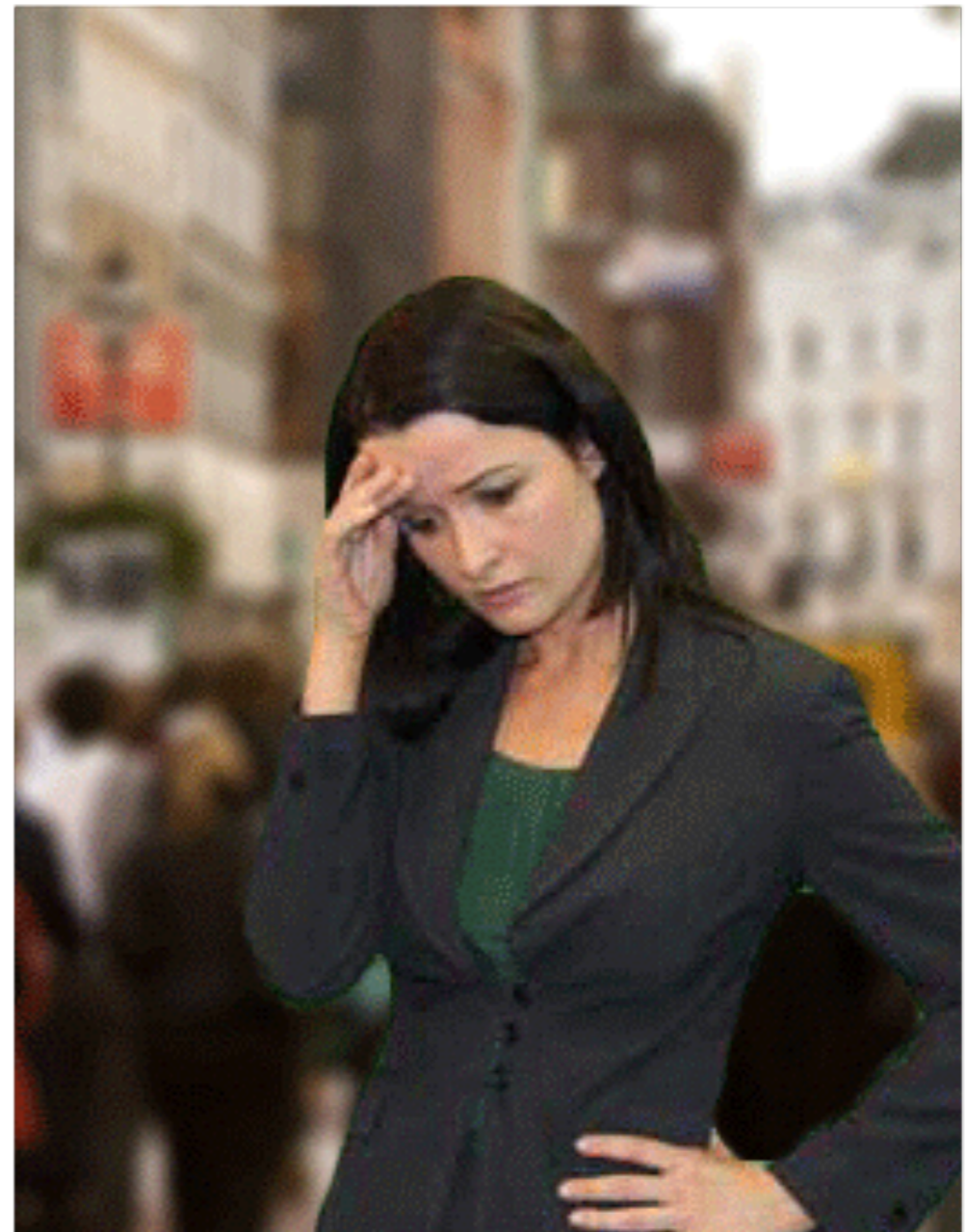
- Many items of luggage are not checked in - not in the WorldTracer system.
- Average holiday traveller brings £2,500 worth of goods with them.
- Over 1 million phones are lost or stolen every year in the UK.
- 8 passports per hour are lost or mislaid in Irish Airports at peak times.

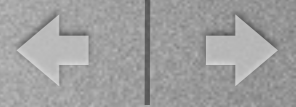




# The Facts.

- 86% of people who find a lost item will make every effort to return it.
- The challenge facing the finder is identifying/contacting the person who lost the item.
- Losing your Phone, Luggage, Passport, Keys or Electronic item is a stressful and expensive event.
- A passport is a visa in many countries.
- Over 140,000 lost phones are auctioned each year in Ireland.
- Hand luggage is not registered in the *World Trace* system.

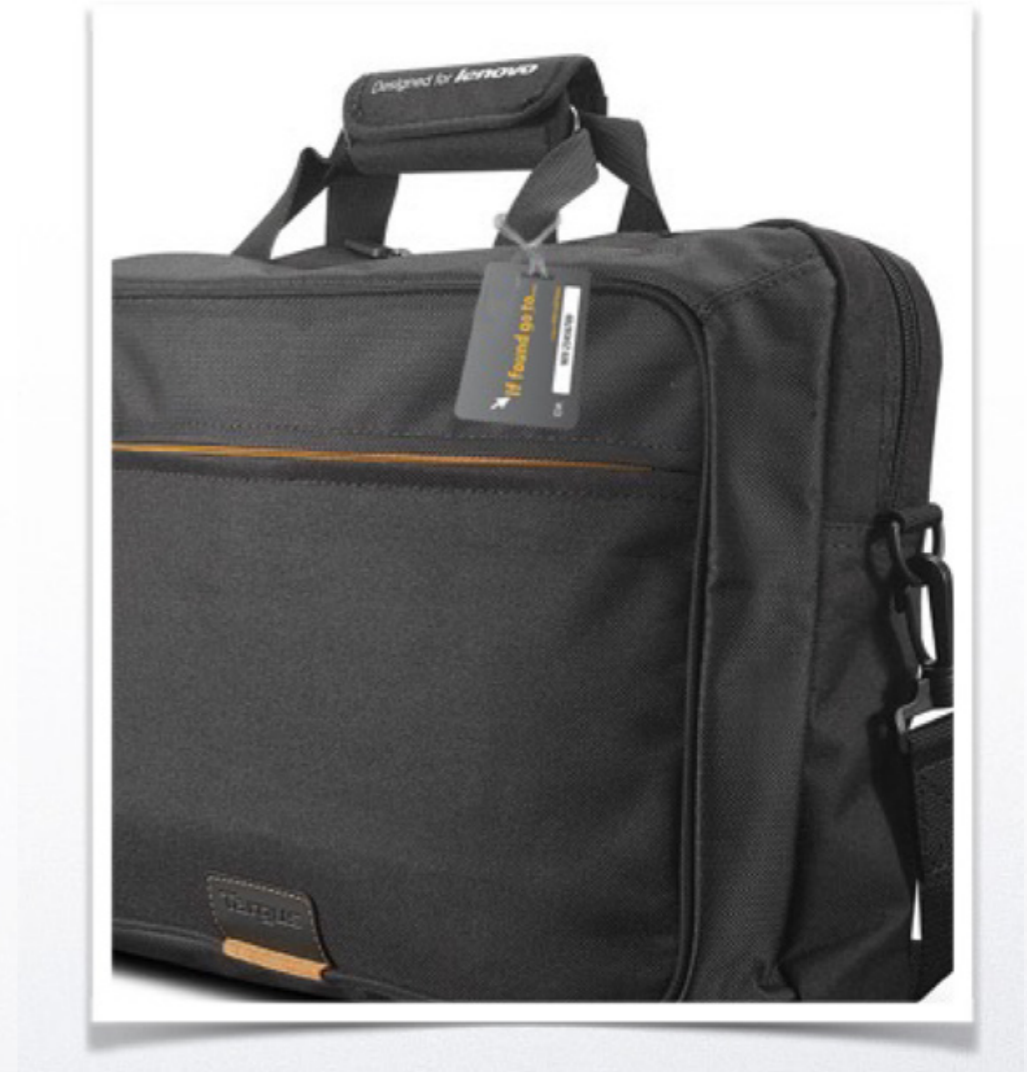




# Activate in 3 simple steps

1. Enter the unique I.D. code.
2. Choose your language from the list.
3. Enter two mobile phone numbers which are linked to the Labels & Tags. **Confirm.**

You will receive a text confirming registration.





# That Reassurance.

- We value your privacy and security.
- EU Police services do not recommend putting names, phone numbers or addresses onto identity tags.
- Data protection friendly - we don't request or hold any personal data.
- Our Tags & Labels are hard wearing and long lasting.
- We can customise our tags and packaging to reflect your brand.





# Smart, simple and speedy way to reunite you with your lost item!

- Our Tags and Labels direct the finder to our website with simple instructions. 3 steps later they're in touch with the owner (at no cost to the finder).
- The owner receives a text, with details as to the whereabouts of their lost item.
- If the finder and owner speak a different language our system will translate the message and advise which language the finder speaks.

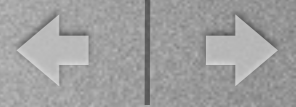




# Found It!

- Works Worldwide with 52 languages
- Receive a Text message when your item's Found
- The code links to two mobile numbers (in case one mobile phone is lost).
- You can receive a text anywhere in the world at no cost to you.
- The system translates the message from multiple languages to **your** language.
- We will work with you to design the front of pack and inlay card.





# Smart I.D. Pack.

- Peace of mind for business & leisure travellers.
- 8 stylish Security labels for your Phone and electronic items plus luggage tag and key protector.
- The labels can be attached to most electronic items, cameras etc..
- The key fobs and labels work equally as well on laptop/camera bags.
- We provide a registration ID number on our range of products that links the item back to you - the owner.







# Testimonials

- **I was flying to the UK for an important business meeting** - sitting having coffee before going to my gate when I received a text message from [redacted] telling me to go to gate B6 where my passport was handed in. I didn't even realise I had lost it. [redacted] saved the day and probably my job - Brenda McKenna, Knocklyon, Dublin
- **I was in New York for a week in October and received a text from** [redacted] to tell me that a set of keys had been found and were available for collection at the info desk JFK terminal 5. I wouldn't have realised until I landed back in Dublin. These were my car and house keys - potential nightmare averted - thank you so much! - Derek Farrell, Swords, Dublin
- **I purchased a Smart I.D. pack in Pure Pharmacy in terminal 2** while in Dublin on business - boy was I glad I did. I was flying from Birmingham to Glasgow a month later having stayed at the IBIS Hotel where I got a taxi to the airport. I was waiting to board the flight when I received a text from your system letting me know the Taxi driver had found my keys for office, car and home in the back of the Taxi - nightmare. I organised a courier to collect them and deliver them to my office in Glasgow as I couldn't afford to miss my flight. Crises averted - many thanks great product! - Dave Lloyd, Glasgow
- **Saved the day.** While at a conference in Germany I left an overnight bag in a taxi from Berlin Airport - it had everything in it, change of clothes, shaving gear, iPad etc. Walked up to check-in and realised I had no bag. The receptionist was very helpful and rang around the popular Taxi companies to see if she could find the one I used and while standing there I received a text from your service telling me the bag was found and to call the driver. This was translated from German. I asked the receptionist to call on my behalf and was reunited with my bag a half an hour later. This has got to be among one of my best purchases, thank you so much. - Martin Sweeney, Bishopstown, Cork